

ADVISING HANDBOOK

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

UNC PUBLIC POLICY

2022-2023



COLLEGE OF
ARTS AND SCIENCES

Public Policy

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INTRODUCTION

Public Policy is an interdisciplinary social science major designed to provide students with the theoretical perspective, analytical skill, and substantive knowledge needed to respond to major domestic and global policy problems.

The core curriculum includes exposure to multiple disciplinary fields, including economics, political science, policy analysis, philosophy, research methods, and statistics.

The undergraduate major in public policy provides students with conceptual and analytical skills that prepare them for work or graduate school. The combination of a liberal arts education, the development of writing and analytical abilities, and the development of substantive knowledge of domestic and global policy issues, serves as the foundation for graduate work in many professions, including law, business, public policy, public and international affairs, social work, public health, education, and city and regional planning.

MAJORING IN PUBLIC POLICY: BACHELOR OF ARTS

The Worksheet and Major Diagram can help you in meeting the requirements for a Bachelor of Arts in Public Policy.

Core Requirements

First-year and sophomore students considering a major in Public Policy are encouraged to complete PLCY 101/101H or PLCY 110/110H. ECON 101 is a pre-requisite for PLCY 310, ECON 310, and ECON 410.

- PLCY 210/210H Policy Innovation and Analysis
- PLCY 220/220H The Politics of Public Policy
- PLCY 340/340H Justice in Public Policy
- PLCY 310, ECON 310, or ECON 410
- PLCY 460/460H Quantitative Analysis for Public Policy
- PLCY 581 Research Design for Public Policy
- PLCY 698 Senior Capstone in Public Policy or PLCY 692H Honors in Public Policy

Additional Requirements

- At least six credit hours of required electives. Three credit hours may be for a 100- or 200-level PLCY course. The remaining three credit hours must be for an elective course at the 300 level or above. PLCY 130, PLCY 291, PLCY 293, PLCY 393, and PLCY 394 may not count as electives for the public policy major.

Policy Field Concentration (optional)

Students who complete an additional three credit hours in a specific policy field may elect to graduate with a concentration. These additional three credit hours must be at the 300 level or above. PLCY 393 and PLCY 394 may not count as an optional field course. For students completing the honors thesis, PLCY 691H counts towards the field concentration. Common field concentrations include:

- Education and Labor Markets
- Environment and Human Welfare
- Innovation and Entrepreneurship; Science and Technology Policy
- Social Policy and Inequality
- Health Policy, Bioethics, and Human Rights
- International Development Policy
- Global Conflict and Cooperation

Additionally, students may select courses across subfields and design their own field. For information on which elective courses are recommended for each policy field, please speak to the Student Services Specialist or Director of Undergraduate Studies. The particular title for a

policy field is not listed on student diplomas or transcripts, but students may list their concentrations on their resumes.

PUBLIC POLICY MAJOR WORKSHEET

I. Pre-Requisites

- ECON 101 (Pre-requisite for PLCY 310, ECON 310, and ECON 410)

II. Core Requirements

- Policy Innovation and Analysis: PLCY 210 or PLCY 210H
- Politics of Public Policy: PLCY 220 or PLCY 220H
- Justice in Public Policy: PLCY 340 or PLCY 340H
- Economic Analysis and Public Policy (Choose 1 course from this list):
 - PLCY 310: Microeconomic Foundations of Public Policy
 - ECON 310: Microeconomics: Theory and Applications
 - ECON 410: Intermediate Theory: Price and Distribution (for *ECON double-majors*)
 - ECON 101 is a pre-requisite
- Quantitative Analysis for Public Policy: PLCY 460 or PLCY 460H (*ECON double-majors may substitute the combination of ECON 400 and 470 or ECON 400 and 570*)
- Research Design for Public Policy: PLCY 581
 - PLCY 460 is a pre- or co-requisite
- Advanced Policy Projects (Non-Honors Track):
 - Senior Capstone in Public Policy: PLCY 698
 - PLCY 460 is a pre-requisite; PLCY 581 is a pre- or co-requisite
- Advanced Policy Projects (Honors Thesis Track):
 - Honors in Public Policy I: PLCY 691H (*Application required, with minimum 3.3 overall GPA and 3.5 Core PLCY GPA; This course may count toward the policy field concentration*)
 - PLCY 460 is a pre-requisite
 - PLCY 581 is a pre-requisite
 - Honors in Public Policy II: PLCY 692H
 - PLCY 691H is a pre-requisite

III. Additional Requirements (6 credit hours minimum)

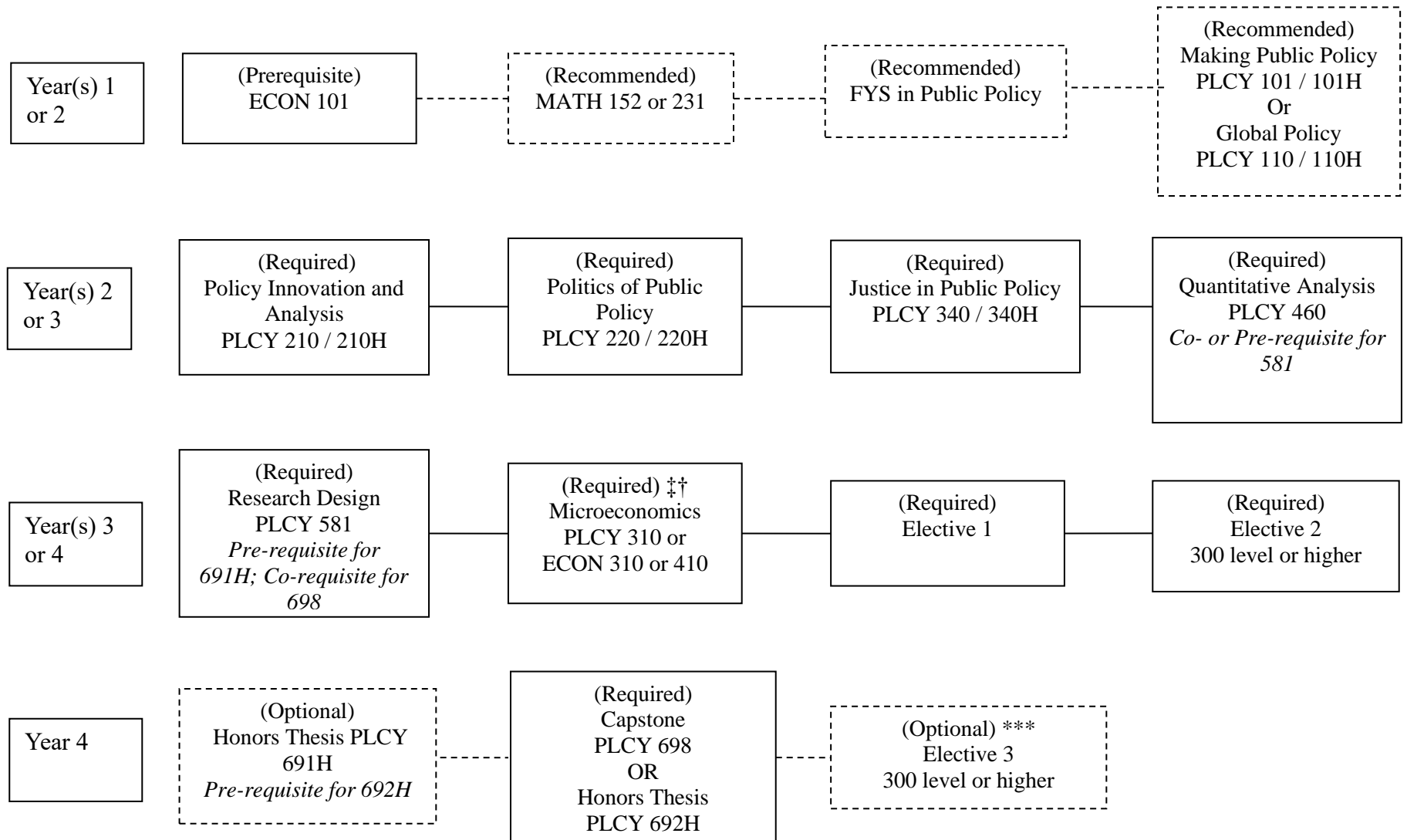
- 6 credit hours of approved Public Policy Electives
 - 100-level or 200-level PLCY course
 - Course at 300-level or above; PLCY course or course from list of approved electives in course catalog. (*If a course that you would like to take as an elective is not indicated in the list, please complete the Concentration and Elective Approval Form located on the public policy website.*)

IV. Optional: Policy Concentration Field

- Additional 3-credit course at 300-level or above (*Students who complete three approved electives in a specific policy field may elect to graduate with a concentration. Students define their own concentrations but must gain approval by submitting the Concentration and Elective Approval Form. See the UNC Undergraduate Catalog and the department website for more information.*)

Public Policy Major Diagram

(Suggested Order to Complete Required Core Courses and Elective Credit Hours)



Revised October 2019

† MATH 152, MATH 231, STOR 112, or STOR 113 is a prerequisite for ECON 410.

‡ ECON 101 is a prerequisite for PLCY 310, ECON 310, and ECON 410.

* Students who take at least nine credit hours in a specific policy field area may elect a concentration.

ADVICE FOR PUBLIC POLICY MAJORS (FAQs)

UNC Master of Public Policy Program

What is the dual bachelor's-graduate MPP program? How do I apply?

UNC Public Policy offers an accelerated dual bachelor's-graduate degree. Students take graduate MPP courses in the spring semester of their senior year as they complete their undergraduate degree. Up to 12 credits may double count toward the undergraduate and graduate degrees, and students receive an MPP in one additional academic year. The MPP requires an internship and a thesis or final capstone policy project.

Prerequisites for the MPP:

- ECON 101 Introduction to Economics (4 credits)
- PLCY 210/210H Policy Innovation and Analysis (3 credits)
- PLCY 460 Quantitative Analysis for Public Policy (4 credits)
- PLCY 581 Research Design for Public Policy (3 credits)

Applications open each summer with a final application deadline in early October. More information about the MPP dual degree program is available here:

<https://publicpolicy.unc.edu/academics/mpp/>,

Definition of Policy and Career Options

What is Public Policy?

Public policies are laws, regulations, decisions, and actions taken by governmental and non-governmental organizations to address social issues. As an academic discipline, public policy researchers seek to understand the development and causes of social problems, explain the political processes influencing which problems are addressed and how, design solutions to these problems, and evaluate these solutions.

Public policy problems of interest to UNC Public Policy faculty vary widely from global policy issues to domestic policy issues and include topics such as abortion, criminal justice, economic development, education, entrepreneurship, environment, health, gender, human rights, housing, immigration, inequality, labor, national security, political economy, poverty, taxation, welfare, and workplace diversity.

What types of careers are there in public policy?

Students interested in public policy follow many career paths. Some combine their interests in public policy with interests in business, economics, journalism, law, management, politics, public health, or social work. Public policy students may seek careers working on research within universities or think tanks such as the Rand Corporation, the Urban Institute, or the Brookings Institute. Others may pursue careers in politics and may work as lobbyists for for-profit businesses or as policy advocates for non-profit organizations. Additionally, students may pursue careers as legislative analysts for state legislators or policy analysts for federal government organizations such as the U.S. Government Accountability Office and the Congressional Research Service. In general, a variety of both governmental and non-governmental organizations need help interpreting policies and advocating for innovation and change. Therefore, students of public policy with strong analytic and writing skills are always in high demand.

Where can I find information about careers in public policy?

One of the best ways to learn more about careers in public policy is to speak with a faculty member in Public Policy. In addition, the [Association of Public Policy Analysis and Management](#) (APPAM) provides information about careers in public policy on its website.

Major and Minor Requirements

What are the current requirements for the public policy major?

Requirements for the public policy major differ slightly depending on what year you entered the university. If the requirements for the major changed during your tenure at UNC, you must follow the guidelines in place for the year that you matriculated into UNC-Chapel Hill. Please refer to the appropriate Undergraduate Catalog for additional information on course requirements. Additional information on requirements to complete an Honors Thesis in Public Policy can be found in the [Honors Advising Handbook](#) available on the public policy website.

How many public policy electives do I need to take to graduate with a major in public policy?

Two. Students who complete a third elective will graduate with a public policy major and may declare a policy field concentration. However, a third course is not required for graduation with a BA in public policy. Students seeking to graduate with honors must complete a third elective course. The first semester of the honors thesis research sequence (PLCY 691H) will count as a third elective. Please see the [Honors Advising Handbook](#) for more details.

What are the requirements for a minor in public policy?

The undergraduate minor in public policy consists of five courses. Students must complete at least four of the following core courses: Policy Innovation and Analysis (PLCY 210/210H Policy Innovation and Analysis); Politics of Public Policy (PLCY 220/220H); Justice in Public Policy (PLCY 340/340H); Microeconomic Foundations of Public Policy (PLCY 310, ECON 310, or

ECON 410); Quantitative Analysis for Public Policy (PLCY 460); and Research Design (PLCY 581).

Students must also complete one additional PLCY course at the 100 level or above, or a course from the list of [approved policy electives](#). First-year and sophomore students considering a minor in public policy are encouraged to complete PLCY 101 or 110.

Who should enroll in PLCY 460?

Sophomores, juniors, and seniors who are public policy majors and minors should enroll in PLCY 460. We strongly recommend that all majors complete PLCY 460 by the end of their junior year. Juniors who expect to complete an honors thesis must complete PLCY 460 and PLCY 581 by the end of their junior year, prior to enrollment in PLCY 691H. Please see the [Honors Advising Handbook](#) for more details.

If I have taken upper level statistics courses, may I opt out of Policy 460?

In general, no. All public policy majors are required to complete PLCY 460. PLCY 460 focuses on applications of statistics to problems in public policy analysis. Statistics courses in other majors focus on applications for those majors. Students who are double-majoring in public policy and economics, however, may substitute the combination of either ECON 400 & 470 or ECON 400 and 570.

Is STOR 155 required?

No. UNC Public Policy **strongly recommends** students complete an introductory statistics course (e.g., STOR 155, ECON 400, PSYC 210, SOCI 252) prior to enrolling in PLCY 460, but it is not required.

What electives are available to students in Public Policy?

Students in public policy may choose an elective from a list of over 300 courses at UNC-Chapel Hill. Please see the list of approved [Public Policy Elective Courses](#) in the Undergraduate Catalog. If a student would like to take a course not currently on this list, the student should [reach out to the departments Student Services Specialist or the Director of Undergraduate Studies](#). Students should submit requests for approval of new elective courses prior to enrolling in the course.

Internships

I'm interested in completing an internship. Can I get course credit?

Students are encouraged to secure an internship as part of the Making Connections and IDEAs in Action General Education Requirements. Public policy majors or minors who wish to complete a public policy internship can enroll in PLCY 293. With the completion of assignments in parallel

with an external internship, public policy students receive a total of 3 hours of academic credit (pass/fail), although PLCY 293 does not count as elective credit toward the public policy major or minor. The internship must provide an academically relevant policy research-related experience. Approval is required for enrollment in PLCY 293. You can view the PLCY 293 application [here](#).

Can students receive elective credit for PLCY 293: Internship in Public Policy, PLCY 393: Public Policy Clinic, or PLCY 394: The Intersector?

No. PLCY 293, 393, and 394 count as experiential learning courses. However, students are expected to complete additional course work for their public policy electives.

Graduate Work

What are the requirements for enrolling in a masters or doctoral program in public policy?

Requirements vary. The most competitive masters programs strongly prefer students with college-level economics, statistics, and calculus. In addition, masters programs prefer students with at least 2-3 years full-time professional experience.

Many doctoral programs in public policy require students to have completed at least one year of calculus (including differential calculus and multivariate calculus), one semester of microeconomic theory with calculus, and a semester of statistics. Students considering a PhD in public policy should complete ECON 410 to satisfy the microeconomic theory requirement.

Policy Field Concentration

What is a policy field concentration?

A policy field concentration is a group of courses that are thematically linked. UNC Public Policy provides descriptions of several common field concentrations that are recognized by researchers and employers in the field. However, students may also design their own, unique field concentration that blends those the Department provides.

How many electives do I need to take to have a policy field or concentration?

The field or concentration is optional. For a field concentration, you are required to complete a minimum of 3 electives. Three credits may be for a PLCY course at the 100- or 200- level. The remaining two elective course must be at the 300-level or above and must be on our list of currently approved courses. A list of currently approved courses is available in the undergraduate catalog. If a course that you would like to complete as an elective is not on this list, please reach out to the Student Services Specialist or the Director of Undergraduate Studies.

The elective/field course that I am most interested in is not listed on the approved list of courses. How can I get it approved?

New classes are continually being offered at UNC. If a course that you are interested in as an elective is not currently on our approved list, please contact the Student Services Specialist or the Director of Undergraduate Studies. Most courses with relevance to public policy and taught at the 300-level and above can be approved as electives.

Who records my field concentration?

UNC Public Policy. The field concentration is not recorded on transcripts or diplomas but is identified in departmental records and can be stated by students on their resumes.

Honors Courses

What is an honors thesis?

An honors thesis is a substantial research project culminating in a written report. Students engaging in honors thesis research evaluate current public policy problems through a combination of qualitative and quantitative data collection activities and/or secondary data analysis of publicly available data. The honors thesis provides a total of six credit hours toward the major. Students completing an honors thesis enroll in PLCY 692H instead of PLCY 698 during the Fall or Spring semester of their senior year. More information on the honors thesis process is available [here](#).

What are the requirements for graduating with honors or highest honors in public policy?

The requirements for honors are stated in the undergraduate bulletin and summarized in additional detail in the Honors Handbook. Please see the [Honors Handbook](#) for these details.

Does the honors thesis count as an elective in public policy?

No. Students writing an honors thesis complete PLCY 692H as an alternative to PLCY 698. Students who enroll in PLCY 692H but who do not receive honors for their thesis research still receive credit for the course and can graduate with their peers. Students who enroll in PLCY 692H but who fail to complete their thesis or receive an incomplete in 692H will not be eligible to graduate. They must either complete the thesis or complete PLCY 698 in a subsequent semester. Therefore, we strongly discourage students from taking an incomplete in 692H. Grades of incomplete are treated as a 0.0 (i.e. an F) in the calculation of the GPA until they are completed. If not completed in the subsequent semester, incompletes become permanent Fs on the student's record. If students are unsure of their capacity to complete an honors thesis in the required time frame, they should enroll in PLCY 698.

Honors and Awards

What type of honors or awards does UNC Public Policy offer to undergraduates?

The Department recognizes outstanding students in public policy through various different honors or awards:

- One to two students are chosen from the graduating class each year to serve as the student speaker for the class.
- One student who has received Highest Honors on their thesis research is selected to receive the Best Thesis Award. To be considered for best thesis, the Student Services Officer must receive a pdf copy of your thesis and a nomination for highest honors on or before April 1.
- The Michael A. Stegman Award for Policy Research and Advocacy is given to honor one or more graduating seniors who best exemplify the values and legacy of Professor Michael Stegman, the first chair of UNC Public Policy.
- The Kathy A. Taft Award is given to a rising or graduating senior majoring in public policy with an interest in and dedication to education policy.
- The Hodding Carter III Public Service Fellowship was established in 2015 in honor of Hodding Carter III, the (Emeritus) University Professor of Leadership and Public Policy at UNC-Chapel Hill. The Fellowship supports opportunities for UNC undergraduate public policy majors to engage in public service opportunities in our communities, the American south, the nation and around the globe.
- The Richard (Pete) N. L. Andrews Fund was established in 2015 in honor of Professor (Emeritus) Pete Andrews. The Andrews Fellowship is awarded to a rising junior majoring in public policy, environmental studies, environmental sciences or environmental health sciences with a demonstrated interest in and dedication to policy-related research and/or service related to solutions for local, state, national and/or global environmental challenges.

To be considered for any of these honors and awards, students must either nominate themselves or be nominated by a Public Policy student or faculty member. Because we do not always know about all the activities our students engage in, we very much welcome self-nominations. If you would like to be considered for an award, please do write a brief letter to the Director of Undergraduate Studies (DUS). In the letter, describe the work that you have done and tell us why we should consider you for one of our awards.

What are the requirements for getting on Dean's List?

To be eligible for the Dean's List, students must meet one of the following requirements: (1) a 3.200 semester grade-point average with no grade lower than a C if enrolled in fifteen or more hours of letter-grade credit, exclusive of physical education activities courses; (2) a 3.500 grade-point average with no grade lower than a C if enrolled in at least twelve but fewer than fifteen hours of letter-grade credit, exclusive of physical education activities courses.

Study Abroad and Transfer Credits

I plan to study abroad. Will the course I take count towards my public policy major?

Perhaps. A study abroad course offered at the equivalent of the 300-level and above which has sufficient public policy content may count as an elective for the public policy major. However, because students must earn a minimum of a C for any transfer course, final approval of study abroad courses cannot be provided until the transcript is received.

How do I obtain credit for a public policy course taken through a study abroad program or at any other university?

If a student would like to receive credit for an elective in public policy completed at another university or as part of their study abroad program, they need to provide a syllabus for the course for review by the Director of Undergraduate Studies and must have received a C or better in the course. To receive approval of a transfer class, the student must complete the transfer credit request form through ConnectCarolina. To receive approval for a study abroad course, students must also fill out the Study Abroad Course Approval Form for the Study Abroad Office.

Research and Independent Studies

I would like to participate in research. What kinds of opportunities are there for undergraduate research?

All faculty in the Department of Public Policy engage in a substantial amount of research as part of their jobs. Several faculty provide opportunities for students to collaborate on research projects for credit as well as for pay. Depending on their skill level, students may be invited to assist with the management of data collection activities, conduct statistical and qualitative analysis of data, and draft reports or papers. To engage in research for credit students should work with faculty to design an independent study through PLCY 395 (see section on independent studies). To engage in research for pay, students should ask individual faculty if they have any positions available. In addition, the [Duncan MacRae Jr. Mentored Research Assistant Grant](#) provides funding for faculty members to hire Public Policy students to engage in mentored research.

Additionally, students seeking experience are encouraged to develop unpaid internship experiences with faculty. The University also offers several other programs for students interested in gaining research experience. These include the [Summer Undergraduate Research Fellowship \(SURF\)](#) program, the [Carolina Research Scholar Program \(CRSP\)](#), the [Moore Undergraduate Research Apprenticeship Program \(MURAP\)](#), and the [Carolina Population Center Summer Internship Program](#). For the most up-to-date information on undergraduate research opportunities at UNC-Chapel Hill, please see the [Office of Undergraduate Research](#). In addition, several leading think tanks offer summer undergraduate research programs for outstanding students in public policy. Please see the Student Services Officer for more details.

Can I receive elective credit for independent studies?

Yes. Students may receive up to 3 credits for an elective in public policy from an independent study. Independent studies are intended for advanced material not available through regularly

offered classes at the university. Students who have completed existing courses in a topic area and would like to pursue more intensive research and study in collaboration with a faculty member in the department should consider an independent study.

Students wishing to complete an independent study should carefully think through the purposes and substance of their independent studies, and work with their supervising instructor in developing a formal syllabus (a “learning contract”) for the course. It is up to the supervising instructor in consultation with the student to decide exactly how much reading and possibly outside work is to be done by the student, how often the two will meet to discuss what is being accomplished in the course, and what papers or examinations will be a part of the course. Some reading and written work involving policy analysis must be done to receive credit for this course.

PLCY 396, 496, 596 titled “Independent Study/Reading in Public Policy,” may be taken for 1-3 hours of credit, depending on the amount of academic work to be done by the student. (Alternatively, a student may take PLCY 395, “Research in Public Policy,” for 1-3 credit hours, wherein students generally collaborate with public policy faculty in an on-going research project in public policy.) To receive elective credit for an independent study, the faculty member and student must complete the [independent study proposal form](#) and return it to the Student Services Officer. **Independent studies must be approved by the Director of Undergraduate Studies prior to enrollment.**

FUNDING AND AWARDS IN UNC PUBLIC POLICY

UNC Public Policy offers funding and awards to support student work outside of the university and recognize student accomplishments at commencement.

DUNCAN MACRAE JR. PUBLIC POLICY INTERNSHIP GRANT

Purpose

The Duncan MacRae Jr. Public Policy Internship Grant aims to support internship opportunities for public policy majors and to defer some of the costs associated with engaging in unpaid summer internships.Eligibility

- Currently enrolled sophomores and juniors at UNC-Chapel Hill in good academic standing who are declared public policy majors and have completed at least two core courses in the major.
- Students who have received an internship award in previous years are not eligible to apply.

Application Process

Public Policy majors should submit an application to the Undergraduate Affairs Committee (c/o Student Services Manager) by April 14, 2023. The application should include the following:

- A cover letter indicating the purpose of your internship and how it will foster your professional development in the field of public policy.
- A copy of the internship offer letter that you received from the sponsoring government agency or non-profit organization.
- A copy of your resume.
- A copy of your official UNC transcript.

Awards

Contingent on availability of endowment funds, a maximum of two awards of up to \$1,500 each will be made each year to help a public policy with the costs of participating in an unpaid summer internship.

Selection Process

The Undergraduate Affairs Committee will review applications and recommend recipient(s) to the Chair of the Department of Public Policy. Reporting Requirements

Students are expected to include an acknowledgement of support from the Duncan MacRae Jr. Public Policy Fund in any publications or presentations resulting from the internship experience. Students are expected to submit a portfolio of work completed as part of their internship to the Student Services Manager.

DUNCAN MACRAE JR. PUBLIC POLICY MENTORED RESEARCH ASSISTANT

Purpose

The Duncan MacCrae Jr. Mentored Research Assistant Grant aims to promote opportunities for undergraduates to engage in mentored research with full-time public policy faculty.

Eligibility

- Assistant, Associate, and Full Professors in Public Policy seeking to provide mentored research assistant opportunities to undergraduate public policy majors.
- Currently enrolled undergraduate students in good academic standing who are declared public policy majors and have relevant experience.

Nomination Process

Public Policy faculty may nominate a student/potential research assistant for this award to the Undergraduate Studies Committee in the fall semester (September 15 deadline).

Each nomination should include the following:

- A brief statement (no more than 250 words) by the faculty mentor describing the aims of the research project, its policy significance, and work to be performed by the undergraduate research assistant.
- A letter of interest from the student seeking to collaborate with the faculty mentor.
- A copy of the nominee's UNC transcript.
- A copy of the nominee's resume.

Anticipated Number and Amount of Awards

Contingent on availability of endowment funds, a maximum of 3 awards of up to \$1000 each (100 hours at \$10 per hour) can be made in each academic year.

Requirements

Students receiving this award are encouraged to author or co-author a research paper with their faculty mentor and to participate/present in UNC's Annual Undergraduate Celebration of Research.

Faculty and student recipients of this award should acknowledge support from the Duncan MacRae Jr. Public Policy Fund in any publications or conference presentations resulting from the award.

KATHY ARNOLD TAFT AWARD FOR LEADERSHIP IN EDUCATION POLICY

The **Kathy Arnold Taft Award for Leadership in Education Policy** was established in honor and memory of Kathy Taft by her family in 2010. Kathy Taft had a lifelong passion for the democratizing impact of public education on society, and served as vice chairperson of the Pitt County Board of Education in Greenville, as a founding member of Pitt County Communities in Schools, and as a member of the Board of Governors of the Governor's Schools of North Carolina. In 1995 she was appointed by Governor Jim Hunt to the North Carolina Board of Education, and took pride in becoming the longest-serving member of that board. Her son Jonathan Taft was a public policy major at Carolina.

The Taft Award for Leadership in Education Policy will recognize a rising or graduating senior public policy major who has demonstrated a passion for and commitment to improving K-12 education. The award will recognize the contributions and achievements of the nominee as well as their potential to play a future leadership role in education policy.

The Undergraduate Studies Committee seeks nominations for the Taft Award. To nominate a recipient, faculty, staff or students at Carolina should send the following information to the Undergraduate Studies Committee (c/o the Student Services Specialist):

- A letter from the student nominee with a brief (250 word) description of the nominee's contributions, achievements, and future leadership associated with improving K-12 education;
- Information supporting the selection of the candidate (including an official transcript and a resume);
- A letter of support from an internship supervisor, thesis advisor, or other professional educational policy mentor with a brief description of the nominee's academic background and extracurricular education-related activities related to improving K-12 education;

The Undergraduate Studies Committee will review nominees and recommend a recipient to the faculty of the UNC Public Policy. The recipient will be recognized at our spring departmental commencement ceremony.

THE MICHAEL A. STEGMAN AWARD FOR POLICY RESEARCH AND ADVOCACY

The **Michael A. Stegman Award for Policy Research and Advocacy** was established in 2007 by the faculty to honor Professor Michael Stegman, first chair of UNC's Department of Public Policy and previously a professor and Chair of the Department of City and Regional Planning. Throughout his forty-year career at UNC, Dr. Stegman produced high-quality policy research and analysis to advocate for affordable housing and for financial services and asset-building opportunities for the poor and working poor. Dr. Stegman served as Assistant Secretary for Policy and Research at the U.S. Department of Housing and Urban Development, chaired the White House Working Group on President Clinton's National Urban Policy Report, and founded UNC's Center for Community Capitalism. He retired from UNC to become director of policy and housing for the John D. and Catherine T. MacArthur Foundation in 2007. In 2012, he became the Counselor to the Secretary for Housing Finance Policy at the US Department of the Treasury.

The Stegman Award for Policy Research and Advocacy will recognize a graduating public policy major who has demonstrated an ability to use policy research and analysis to advocate for social change. The award will recognize the contributions and achievements of the nominee as well as their commitment to play a future role in policy research and advocacy.

The Undergraduate Studies Committee seeks nominations for the Stegman Award. The deadline for nominations is **March 15 of each academic year**. To nominate a recipient, faculty, staff or students at Carolina should send the following information to the Undergraduate Studies Committee (c/o the Student Services Specialist):

- A letter from the student with a brief (250 word) description of the nominee's contributions, achievements, and future leadership associated with policy research and advocacy
- Information supporting the selection of the candidate (including an official transcript and a resume)
- A letter of support from an internship supervisor, thesis advisor, or other professional policy mentor with a brief description of the nominee's academic background and extracurricular education-related activities related to public service

The Undergraduate Studies Committee will review nominees and recommend a recipient to the faculty of UNC Public Policy. The recipient will be recognized at our spring departmental commencement ceremony.

HODDING CARTER III PUBLIC SERVICE FELLOWSHIP

The Hodding Carter III Public Service Fellowship was established in 2015 in honor of Hodding Carter III, the (Emeritus) University Professor of Leadership and Public Policy at UNC-Chapel Hill.

The Fellowship supports opportunities for UNC undergraduate public policy majors to engage in public service opportunities in our communities, the American south, the nation and around the globe.

The Carter III Fellow will serve on a team to advance public policies that improve the quality of life for low-income and low-wealth individuals in the Mid- South states of Arkansas, Mississippi, Louisiana, and Tennessee.

The Hodding Carter III Public Service Fellow Selection Committee will seek letters of interest from interested applicants. The deadline for submission is **March 1**. Interested students should send the following information as a zip file to the Committee (c/o the Student Services Specialist):

- A letter of interest from the student nominee with a brief (no more than 500-word) description of the nominee's achievements, commitment to improving the welfare of low- and moderate-income households, and experience with, or a strong interest in, working with diverse communities;
- Unofficial transcript;
- Resume;
- Other relevant information supporting the selection of the candidate; and
- A letter of support from a faculty member, internship supervisor, or other professional policy mentor.

The Fellow will author memos and reports that will be used to brief policy makers, nonprofit and community leaders. Specifically, the Fellow will provide analytical support to HOPE's efforts to increase public and private investments in persistent poverty counties where poverty rates have eclipsed 20% for three decades in a row.

The Fellow's responsibilities include:

- Authoring policy briefs, reports, and memos on issues affecting communities of persistent poverty
- Conducting analysis of data on economic, financial, employment and banking trends in persistent poverty communities
- Preparing analysis for presentation of findings to nonprofit leaders, state and federal elected officials, administrative leaders in Cabinet agencies and the media

The Fellow should have these competencies/skills:

- Working knowledge of Microsoft Office, Microsoft Excel, Microsoft PowerPoint
- Working knowledge of or an interest in being trained on ArcGIS mapping software
- Coursework in public policy, public administration, economics or law with some coursework in statistics

Hodding Carter III was president and CEO of the Knight Foundation from February 1998 until July 2005. Under his leadership, the Knight Foundation made \$15 million in grants to further freedom-of-information projects and initiatives. The Foundation funded Sunshine Week, an annual effort sponsored by journalism advocacy and civil society organizations to promote values of open government, freedom of information, and public participation.

Carter held the Knight Chair in Journalism at the University Of Maryland College Of Journalism, and from 1965-66 he was a Nieman Fellow at Harvard. He worked on two presidential campaigns – for Lyndon Johnson and Jimmy Carter. In January 1977, Carter became spokesman of the Department of State and Assistant Secretary of State for Public Affairs, serving until 1980. Carter’s wife, Patricia Murphy Derian is a civil and human rights activist, who served as Assistant Secretary of State for Human Rights and Humanitarian Affairs from 1977 to 1981.

Carter went on to a national career in the media as television commentator and newspaper correspondent on public affairs, working with ABC, NBC, CNN, PBS, BBC, and The New York Times, among other leading media, and in the process earned four national Emmy Awards and the Edward R. Murrow Award for his documentaries. Carter received The Giduz Award for Public Service from the Harvard Club of the Research Triangle – “presented annually to an outstanding citizen who is committed to public service in our community, country and the world.”

Carter’s father was a newspaper publisher and editor in the South, whose editorials on racial and religious tolerance for the family-owned Greenville, Mississippi *Delta Democrat-Times* won the Pulitzer Prize in 1946. Born in New Orleans and raised in Greenville, Hodding Carter III graduated summa cum laude in with a bachelor’s degree from Princeton University. After serving in the military, he returned to Greenville, where he spent nearly 18 years as reporter-editorial writer, managing editor, and editor and associate publisher of the Delta Democrat-Times.

RICHARD N.L. (PETE) ANDREWS FELLOW IN ENVIRONMENTAL POLICY

The **Richard N.L. (Pete) Andrews Fund** was established in 2015 in honor of Professor (Emeritus) Pete Andrews. The Andrews Fellowship will be awarded to a **rising senior majoring in public policy, environmental studies, environmental sciences or environmental health sciences** with a demonstrated interest in and dedication to policy-related research and/or service related to solutions for local, state, national and/or global environmental challenges. In 2020, the Fund provided \$1500 in support of a student working on environmental policy during the summer and a policy research-related project during the academic year. The awardee each year will be designated as the *Andrews Fellow in Environmental Policy*.

Rising seniors from the following major (or double majors) are eligible: BA Public Policy (PLCY); BA Environmental Studies (ENEC); BS Environmental Sciences (ENEC); BSPH Environmental Health Sciences (ENVR).

The Andrews Fund Committee calls for letters of interest from eligible applicants. The deadline for nominations is **March 1**. Interested students should send information as a zip file to the Committee (c/o the Student Services Specialist). Applications should include the following:

- A letter of interest from the rising senior major with a brief (no more than 500-word) description of the nominee's achievements and plan for summer service and/or academic research associated with environmental policy;
- Unofficial transcript;
- Resume and other relevant information supporting the application of the candidate;
- A letter of support from a faculty member, internship supervisor, or other professional environmental policy mentor.

The Committee—with members from the Department of Public Policy, Department of Environmental Sciences & Engineering, the Curriculum for the Environment and Ecology and the Institute for the Environment—will review all applicants and recommend a recipient to the Chair of Public Policy. The recipient will be recognized (as a graduating senior) at the related-Department commencement ceremony and in the UNC Commencement Program.

Professor Andrews is a passionate scholar, teacher and mentor on the history, issues and instruments of U.S. environmental policy, and an actively engaged advisor and advocate at all levels of government. He retired in 2015 after 43 years of teaching, research and service, 34 of them at UNC-Chapel Hill. He served for 10 years as Director of the UNC Institute for Environmental Studies, chaired the committee that recommended creation of UNC's undergraduate degrees in Environmental Science and Studies, and taught in the Department of Public Policy, the Department of Environmental Sciences & Engineering, the Curriculum for the Environment and Ecology and the Department of City & Regional Planning. Professor Andrews is author of a leading book on the history of American environmental policy (*Managing the Environment, Managing Ourselves*), and he was honored by the Governor with the Order of the Long Leaf Pine for his distinguished service to the people of North Carolina.

UNC Elective and Field Concentration Course Approval Form

If you would like to receive elective credit in the public policy major for a UNC course that is not already approved (the list of approved courses is available in the Catalog), you must complete the course approval form. You can also use this form to request approval for a concentration in Public Policy.

The form is accessible on [our website](#).

Proposal for Directed Individual Study

In order to be enrolled in an independent study, you must work with a faculty adviser to complete this form, which serves as the course learning contract. The Director of Undergraduate Studies must approve your learning contract in order for you to enroll in an independent study course.

The form is accessible on [our website](#)