

# **The Kenan-Biddle Partnership Grant Application 2020-21**

## **INTRODUCTION**

PROJECT TITLE

TEAM LEADER (name & email)

PROJECT TEAM MEMBERS: For each team member (including the team leader), please list: name, age, (school, year of graduation, degree/major(s) and minor(s) if applicable).

PROJECT SUMMARY: Please provide a short summary of your project

## **OVERVIEW AND COMMUNITY IMPACT**

THE WHY: State the need and/or problem you are trying to address.

THE OBJECTIVE: What is the ultimate objective of your initiative? Define your project's impact on the campus or community you are planning to serve.

THE STATUS: What is the current status of your project? Is it a new idea or have you already worked on it? If so, how long has it been?

THE START UP: Describe your first steps?

### **BUDGET AND CONTEXT**

BUDGET: How much funding does your project require to meet its goals? Is the Kenan-Biddle Partnership funding sufficient to cover all costs or do you have other funding sources? Please provide details.

THE FINANCIALS: What is you plan for future revenue or funding?

THE CONTEXTUAL ANALYSIS: Is anyone else delivering this already? What is the outlook on this type of activity? Is there a call to action on your issue/idea from local government, non-profits, foundations, etc.?

THE POSITIONING: What is your competitive advantage? What makes your project the best qualified positioned to deliver the goods or services you are proposing?

### **VISION & SUSTAINABILITY**

THE TEAM: Demonstrate the team has the skills necessary to implement the vision. Why do you think this is the right team to move forward your initiative? What skillsets does each member bring to the team? How did the UNC-Duke collaboration start and how long has the collaboration been underway? What are the benefits of working across both institutions?

EXPLORING COLLABORATION: What are important partnerships (on or off campus) that you may cultivate to ensure the success of your project?

ROADMAP: Describe your roadmap for implementation. What do you plan to accomplish over the course of your first year? How can this initiative be scaled and or replicated in the future?

TESTING ASSUMPTIONS: Describe how you plan to measure your impact. Think in both qualitative and quantitative terms.