

## **Julie T. Marks**

University of North Carolina at Chapel Hill  
Education Policy Initiative at Carolina  
314 Cloister Ct  
Chapel Hill, NC 27514  
[jtmarks@email.unc.edu](mailto:jtmarks@email.unc.edu)

### **EDUCATION**

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Ph.D., Gillings School of Global Public Health, Nutrition Intervention and Policy,  
University of North Carolina at Chapel Hill, 2004

B.S., Biology, Duke University, 1997

### **POSITIONS HELD**

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2016- *Clinical Assistant Professor*, School of Education, University of North  
Carolina at Chapel Hill

2012- *Director and Senior Research Associate*, Education Policy Initiative at  
Carolina, Carolina Public Policy, University of North Carolina at Chapel Hill

2011-2012 *Lead Evaluator*, Carolina Institute of Public Policy/Education Policy  
Initiative at Carolina, University of North Carolina at Chapel Hill

2005-2009 *Principal*, Division of Research and Evaluation, SRA International, Inc.,

2004-2005 *Associate Director of Research*, Get Kids in Action, UNC Chapel Hill-  
Gatorade Partnership

### **GRANTS & CONTRACTS**

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Principal Investigator on North Carolina Turnaround Partnership Grant - \$1,181,288;  
August 1, 2015 to July 31, 2020; Grant funding by US DOE through a  
subcontract with Vanderbilt University

Principal Investigator on Gaining Early Awareness and Readiness for Undergraduate  
Programs (GEAR UP) North Carolina Impact Evaluation - \$863,261; Jan 1, 2015  
to June 30, 2017; Grant funding by US DOE through a subcontract with UNC  
General Administration

Principal Investigator on NC Race to the Top Evaluation Grant - \$3,667,355; January 1,  
2010 to September 30, 2014; Grant funding by US DOE through a subcontract  
with NCDPI and UNC-G

Principal Investigator on Teacher Quality Research Project - \$396,904; July 1, 2013 to  
June 30, 2014; Funded by the UNC-General Administration

Principal Investigator on ECU-Teacher Quality Partnership Evaluation Project - \$266,844; November 1, 2012 to September 30, 2014; Grant funding by IES through a subcontract with ECU.

Co-Principal Investigator on Double-dosing of Mathematics in North Carolina - \$260,000; November 1, 2012 to March 31, 2014; Grant funding by REL-SE through a subcontract with FSU.

Co- Principal Investigator, "Evaluation of NC Race to the Top New Teacher Support Program," \$441,348, North Carolina Department of Public Instruction, 5/11-9/14.

Co- Principal Investigator, "Evaluation of the Addition of Student Growth Measures in the NC Educator Evaluator System (NC RttT)," \$516,834, North Carolina Department of Public Instruction, 5/11-9/14.

Principal Investigator, "Summative Evaluation of NC Race to the Top," \$517,976, North Carolina Department of Public Instruction, 5/11-9/14.

#### **SELECT REFEREED PUBLICATIONS**

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Bastian, K.C., Marks, J.T. (In press). Connecting teacher preparation to teacher induction: Outcomes for beginning teachers in a university-based support program in low-performing schools. *American Educational Research Journal*

Bastian, K.C., McCord, D.M., Marks, J.T., Carpenter, D. (2017). A Temperment for Teaching? Associations between Personality Traits and Beginning Teacher Performance and Retention. *AERA Open*, 3(1), 1-17.

Ward, D.S., Hales, D., Haverly, K., Marks, J.T., Benjamin, S., Ball, S. & Trost, S.G. (2008). An Instrument to Assess the Obesogenic Environment of Child Care Centers. *American Journal of Health Behavior*, 32 (4), 380-386.

Maloney, A.E., Bethea, T.C., Kelsey, K.S., Marks, J.T., et al. (2008). A Pilot of a Video Game (DDR) to Promote Physical Activity and Decrease Sedentary Screen Time. *Obesity*. 16 (9), 2074–2080.

VanZetten, M. & Marks, J.T. (2007). Kent Count Prevention Initiative: Collaboration at all Levels. *International Journal of Mental Health*, 36 (2), 5-13.

Marks, J.T., Campbell, M.C., Ward, D.S., Ribisl, K.R., Wildemuth, B.M. & Symons, M.J. (2006). Comparison of Web and print media for physical activity promotion among adolescent girls. *Journal of Adolescent Health*, 39 (1), 96-104.

#### **CHAPTERS IN EDITED BOOKS**

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Etheridge, R.M., Klein, C., LaCoste, J. & Marks, J.T. (2012). Outcomes Measurement for Child and Family Services: Successful Approaches for Practice, Management, and Policy. In J.L. Magnabosco and R.W. Manderscheid (Eds.), *Outcomes Management in the Human Services*, 2nd Ed. Washington, DC: NASW Press.

**SELECT NON-REFEREED PUBLICATIONS**

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- Davis, C.D., Comperatore, A.N., Marks J.T. (2016) "Gaining Early Awareness and Readiness North Carolina (GEAR UP NC) – Evaluation of Professional Development Trainings" (evaluation research report to UNC General Administration).
- Marks, J.T., Fuller, S.C., Guthrie, J.E., Henry, G.T., Stallings, D.T. (2015) "Race to the Top: Overall Impact Report" (evaluation research report to North Carolina Department of Public Instruction and US Department of Education).
- Fuller, S.C., Davis, C.R, Marks, J.T., Wang, X, Liu, Y (2015). "Gaining Early Awareness and Readiness North Carolina (GEAR UP NC) - Year 1 Impact Study." (evaluation research report to UNC General Administration)
- Campbell, S.L., Comperatore, A.N., Marks, J.T, Lynn, H.H., Bastian, K.C., Henry, G.T. (2014) "East Carolina University Teacher Quality Partnership Grant – Year 4 Impact Evaluation." (evaluation research report to ECU and US Department of Education).
- Bastian, K.C. & Marks, J.T. (2014). "North Carolina New Teacher Support Program: Second annual Race to the Top evaluation report." (evaluation research report to North Carolina Department of Public Instruction and US Department of Education).
- Higgins, H., Barrett, N., Marks, J., Henry, G.T. & Guthrie, J. (2014). "Measures of Student Growth in the North Carolina Educator Evaluation System." (evaluation research report to North Carolina Department of Public Instruction and US Department of Education)
- Anderson, J., Marks, J. & Stallings, T. (2013). "Race to the Top in North Carolina, 2010 – 2012, A Summary of Formative Findings." (evaluation research report to North Carolina Department of Public Instruction and US Department of Education)
- Corn, J.O., Halstead, E., Kellogg, S., Kleiman, G., Tagsold, J., Townsend, M. & Marks, J. (2012). "Building LEA and Regional Professional Development Capacity."(evaluation research report to North Carolina Department of Public Instruction and US Department of Education)

**PRESENTATIONS**

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- "High School Start Times and Student Outcomes." North Carolina State Board Association Public Policy Conference, Pinehurst, NC, January 2017
- "Challenges and Recommendations for Evaluating Complex Programs." American Evaluation Association, Chilcago, IL. November 2015
- "The Concurrent Validity of Teacher Value-Added Estimates." 39<sup>th</sup> Annual conference of the Association for Education Finance and Policy, San Antonio, TX: March 2014

“Building Evaluation Capacity in a multi-site context.” American Evaluation Association Summer Evaluation Institute, Atlanta, GA, June 2013

“The Use of Mixed Methods in Formative Feedback for North Carolina's Race to the Top Evaluation.” 36th Annual Conference of the Eastern Evaluation Research Society. Absecon, NJ: April 2013.

“Comparison of Web and print media for physical activity promotion among adolescent girls.” Annual Meeting of the Society of Behavioral Medicine, Boston, MA, April 2005

“Evaluation of a tailored, multi-media nutrition education program for low-income women.” Annual Meeting of the American Public Health Association, Atlanta, GA, October 2001

#### **FELLOWSHIPS AND AWARDS**

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Post-doctoral Fellowship, Lineberger Cancer Control Education Program, 2004-2005

Delta Omega Honorary Public Health Society, Theta Chapter (2003)

Population Sciences Dissertation Award, Lineberger Comprehensive Cancer Center (2002)

Pre-doctoral Fellowship, National Cancer Institute, 2001-2003

Alpha Epsilon Lambda National Academic Honor Society for Graduate and Professional Students (2001)

Duke University Dean's List (1994, 1996, 1997)

#### **TEACHING**

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*School of Education, University of North Carolina at Chapel Hill;*  
Doctoral Mixed-Methods Research (Clinical Assistant Professor)

*Department of Public Policy, University of North Carolina at Chapel Hill*  
Undergraduate Research Methods (Lecturer)

#### **PROFESSIONAL ACTIVITIES**

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Member of the American Educational Research Association and the Association of Public Policy Analysis and Management.

Manuscript reviews and adjudications for *Health Education & Behavior*, Sage Press